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## The Textile Association (India) Mumbai Unit

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International Seminar on



## Ensuring Product Integrity

### 12th March 2010

#### HOTEL ITC MARATHA

Sahar, Andheri (E), Mumbai - 400 099.



MUMBAI UNIT

## The Textile Association (India) Mumbai Unit

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Mumbai Unit

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## International Seminar on “Organic Textiles – Ensuring Product Integrity”

In last 2 years, significant developments have taken place globally in organic textiles at all levels – Government, agriculture input, dyes/chemicals, processing and finally the most important in the value chain, the consumer.

Over 3 million exporters/importers, dyes/chemicals manufacturers and others have registered for organic textiles, which gives an idea about the direction on which organic textiles is going forward. The Government of India has itself set a target of US\$ 1.0 billion – ten fold increase over 2008 of organic product sales (including textiles which contributes over 25%) by 2012. The government has appointed a special agency – National Centre for Organic Farming (NCOF) to undertake the major project under agriculture ministry with the main task of substantially increasing the areas under organic farming to two million hectares. The government will fund the schemes to promote the increase in organic production across all 26 states.

There has been a well-marked awareness amongst all in the supply chain as far as organic textiles are concerned – seeds producers, farmers, yarn/fabric producers, dyes/chemicals. This has resulted in significant increase in area for organic textiles in stores all over the world. For the first time a leading Indian retailer has opened a separate section for organic textiles. This will give boost to the domestic demand for the organic textiles. The price difference between organic cotton and other cotton has considerably narrowed down.

There are many reports floating in Europe that the organic cotton coming from India is not 100% organic and is contaminated. The industry needs to establish firmer and stringent norms to ensure at every step that there is no contamination. The certification bodies will have to monitor and enforce rigorous checks. This should not shy away the consumer. The organic farming has brought in many social and environmental benefits not only to the farmers, but also to the communities. Consumer must continue to support the organic farmers for providing organic cotton and food, which will also help them live with pride.

### TAI Seminar

The TAI, Mumbai unit have set high tradition of organizing very successful conferences/seminars. The first seminar on “Organic Textiles – Farming to Finishing” was one of the most successful event of the year 2008. Then started demand from the textile industry to have another seminar to take into account the latest developments in Organic Textiles, including farming, hence the TAI, Mumbai unit decided to hold the International Seminar “Organic Textiles – Ensuring Product Integrity”. The Seminar will cover advances in farming, retailers who are the main force behind the drive, textiles/yarn manufacturers, dyes/chemicals suppliers and the certification bodies. The seminar will be addressed by the Indian as well as international experts including farmers, major retailers and organic textile producers, and also the certification bodies. There will also be a panel discussion on “Brand India – An Organic Revolution.” wherein experts from Indian retailers, fashion designers and processors will put forward their views on the organic revolution taking place in India.

### An Appeal

The success of our Conferences/Seminars depends on the financial support from our valued sponsors. We look forward for the same support and cooperation from you for this International seminar, and assure you to provide maximum publicity and visibility to your valued products.

Your participation in this seminar by way of sponsorships, advertisements and delegates would provide a common platform to meet the experts from the industry. The main advantage will be an opportunity to exchange the views on the technological developments in the field of Organic Textiles.

We appreciate your support extended so far to The Textile Association (India), Mumbai Unit. It will be our pleasure to invite you to be part of this event and let us join hands to make this seminar a great success.

**V. C. Gupte**  
Chairman & Convener

**A. V. Mantri**  
Hon. Secretary

### CHIEF GUEST

**Mr. Dilip Jiwrajka**  
Managing Director, Alok Industries Ltd.

### GUEST OF HONOUR

**Mr. B. K. Patodia**  
Chairman & Managing Director, G. T. N. Textiles Ltd.

### KEY NOTE ADDRESS

**Mr. Shreyaskar Choudhary**  
Vice Chairman & Managing Director, Pratibha Syntex Pvt. Ltd.

### TOPICS & SPEAKERS

- ❖ **Perspectives of Organic Cotton – Farmer’s Views**  
Mr. Manohar Parchure, Progressive Farmer
- ❖ **Indian Initiatives towards Organic Cotton**  
Dr. C. D. Mayee, Chairman, Agricultural Scientist Recruitment Board (ICAR)
- ❖ **Certification – Farming to Finishing**  
Dr. Binay K. Choudhury, Control Union Certification India
- ❖ **Organic Cotton – More than a Fashion Trend?**  
Dr. Annegret Vester, CHT, Germany
- ❖ **Ensuring Organic Textile Processing - A Dyestuff Manufacturers View**  
Mr. John Easton, DyStar, Germany
- ❖ **Innovative Techniques for Green Technology in Wet Processing**  
Mr. Ton Kaarsgaren, Farbotex, Italy
- ❖ **Organic Cotton and Tencel blends in denim applications**  
Mr. Michael Kininmonth, Global Denim Project Head, Lenzing Fibre, Austria

### Panel Discussion

**'Brand India : An Organic Revolution'**

Panel will comprise Experts from the Industry