



## ADVERTISEMENT ORDER FORM

### Date & Date

22nd & 23rd March 2018  
(Thursday & Friday)

### Venue

Hotel The Lalit Mumbai  
Sahar Airport Road, Andheri (E), Mumbai - 400 059, India  
Tel: +91-22-66992222

### Time

1st Day : 08.30 a.m. to 06.00 p.m.  
2nd Day : 08.30 a.m. to 05.00 p.m.

### PARTICULARS OF THE ADVERTISER

Name:.....Designation: .....

Name and Address of the Advertiser Company : .....

.....

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Tel:.....Fax:.....Mobile:.....

E-mail: .....Website: .....

Types of Ad confirmed (Out of the table below):.....

Payment Details: Draft / Cheque No.: ..... Dt: ..... Rs: .....

Bank: .....Branch: .....

Material / Creative Details:.....

### ADVERTISEMENT TARIFF

Advertisement	Rate	GST @18%	Final Amt.
• Front Cover Page	: Rs.1,00,000 /-	Rs.18,000 /-	<b>Rs.1,18,000 /-</b>
• Back Cover Page	: Rs.75,000 /-	Rs.13,500 /-	<b>Rs.88,500 /-</b>
• Cover Page (Front Inside)	: Rs.50,000 /-	Rs.9,000 /-	<b>Rs.59,000 /-</b>
• Cover Page (Back Inside)	: Rs.50,000 /-	Rs.9,000 /-	<b>Rs.59,000 /-</b>
• Book Mark	: Rs.30,000 /-	Rs.5,400 /-	<b>Rs.35,400 /-</b>
• Donors Page	: Rs.40,000 /-	Rs.7,200 /-	<b>Rs.47,200 /-</b>
• Double Spread	: Rs.40,000 /-	Rs.7,200 /-	<b>Rs.47,200 /-</b>
• Full Page (Colour)	: Rs.20,000 /-	Rs.3,600 /-	<b>Rs.23,600 /-</b>
• Full Page (Black & White)	: Rs.10,000 /-	Rs.1,800 /-	<b>Rs.11,800 /-</b>

#### TECHNICAL DATA

**Size of Book:**  
28 cm (Height) x 21.5 cm (Width)

**Printing:**  
Offset Process

● **GST @ 18% is applicable on all the Advertisements.**

#### Note:

- Advertisement rates do not include cost of positive.
- We need CD / Soft Copy with high resolution coral/pdf format for printing the Advertisements.
- For multi colour advertisements, set of progressive proofs is to be supplied by the party.
- Advertisement material/confirmation along with Cheque / Draft must reach on or before **15th March 2018**.
- **No outstation Cheque will be accepted. Outstation Advertisers may please forward advertisement charge by way of DD / at par Cheque / RTGS only.**
- Cheque/DD should be drawn in favour of "The Textile Association (India), Mumbai Unit".

FOR OFFICE USE ONLY

Receipt No:..... Date:.....